

bridal makeup guide 2026-2027

Soft glam artistry, elevated by skin-first
preparation



A clear, modern guide to bridal makeup, skin prep, and what to expect — so you can feel confident, comfortable, and radiant on your wedding day.

about me

I'm Danusja, a licensed esthetician and professional makeup artist with over 17 years of experience specializing in skin-focused bridal beauty.

My approach is simple: makeup should enhance your natural features, not hide them. Every look I create begins with the skin, ensuring makeup applies smoothly, photographs beautifully, and feels comfortable from morning to night.

With a background in advanced skincare, I work with all skin types and ages — including mature skin, sensitive skin, and clients who don't typically wear makeup. My goal is for you to feel like yourself — polished, confident, and at ease — on one of the most important days of your life.



the skin first difference

Glowing Makeup Starts Before the Wedding Day

Beautiful bridal makeup isn't just about products or technique — it starts with **well-prepared skin**.

Every bridal makeup application includes a customized mini facial designed to hydrate, smooth, and prep the skin before makeup is applied. This step helps makeup sit better, last longer, and maintain a natural, radiant finish throughout the day.

Skin preparation is especially important for photography, long wear, and comfort. Whether you're wearing minimal makeup or a more defined soft glam look, healthy skin ensures your makeup feels weightless and looks seamless from your first look to your last dance.

This skin-first approach is what allows your makeup to look effortless — never heavy, never overdone.

my style

My signature style focuses on **soft glam, neutral glam, and natural beauty** — timeless looks that enhance your features without hiding who you are.

If you don't typically wear a lot of makeup, you're not alone. Many of my brides want to look polished and radiant without feeling overdone or uncomfortable. My goal is always to create a look that feels like an elevated version of you.

With a strong foundation in skincare, I specialize in creating smooth, glowing complexions and have extensive experience working with mature skin, sensitive skin, and a wide range of skin concerns. Every application is customized to suit your features, comfort level, and personal style — ensuring you feel confident in person and in photos.



the bridal makeup experience

Your wedding day makeup experience is designed to feel calm, intentional, and seamless — with every detail thoughtfully considered.

Wedding day bridal makeup includes:

- On-location makeup application
- Customized mini facial to prep and hydrate the skin
- Long-wear, photo-ready makeup tailored to your style
- False lashes for added definition
- A touch-up kit to keep your look fresh throughout the day

By combining refined artistry with skin-first preparation, your makeup is designed to look natural, feel comfortable, and last from morning to night.

the bridal trial

A bridal trial is highly recommended and typically booked 4–8 weeks before the wedding.

This personalized session allows us to design and refine your bridal look in advance — from tones and textures to overall balance and finish. It's an opportunity to ensure your makeup photographs beautifully, feels comfortable, and aligns with your vision.

The trial also builds familiarity and confidence, making your wedding morning relaxed and stress-free. Bridal trials are booked in studio and include false lashes.

Many brides choose to schedule their trial before engagement photos or a special event to make the most of the experience.

bridal makeup pricing

All bridal makeup services are thoughtfully designed to prioritize skin preparation, long-wear comfort, and a timeless, photo-ready finish.

1

THE SIGNATURE GLOW - \$300

My signature bridal makeup look, focused on soft glam, neutral glam, or natural beauty. Includes on-location makeup application, customized mini facial prep, false lashes, and a touch-up kit.

2

PREFERRED BRIDAL PRICING - \$225

Available to clients enrolled in one of my customized skincare programs, as a thank-you for investing in their skin and trusting me with their wedding-day prep.

3

BRIDAL TRIAL - \$225

A personalized in-studio session to design and refine your bridal look in advance. Recommended 4-8 weeks before the wedding.

bridal party makeup + add ons

Professional, long-wear makeup services are available for mothers, bridesmaids, and wedding guests — each look customized to complement the bride while enhancing individual features.

BRIDAL GUEST MAKEUP — \$165

Includes false lashes

JUNIOR BRIDESMAID — \$45

Soft, age appropriate makeup for ages 13 and under

FLOWER GIRL

Complimentary for ages 3 and under

ADDITIONAL SERVICES

- Tattoo coverage — \$30+
- On-site touch-ups / day rate — \$150 / hour
- Early morning start (before 8:00 a.m.) — \$50 / hour
- Touch-up kit — \$30
- Mini facial — \$45

your skin prep pathway

Every one's skin is different. These curated skincare programs are designed to support your skin based on your timeline, goals, and individual concerns – helping your makeup look its best on the wedding day.

THE GLOW JOURNEY

Suggested timeline: 6-12 months prior

Designed for brides who want to hydrate, maintain, and enhance their skin leading up to the wedding.

Includes:

- Customized treatment plan based on skin goals
- Preferred bridal makeup pricing on the Signature Glow
- 10 % savings on skincare + retail throughout the journey
- Home-care guidance + progress tracking

INVESTMENT: FROM \$900 +
(CUSTOMIZED SKIN MEMBERSHIP)

THE SKIN RESET PROGRAM

Suggested timeline: 12+ months prior

A corrective, healing-focused program for clients working through acne, rosacea, pigmentation, dryness, or post-inflammatory scarring.

Includes:

- Comprehensive consultation and skin mapping
- Advanced corrective and healing treatments
- Preferred bridal makeup pricing on the Signature Glow
- 10% savings on skincare and retail
- Priority treatment booking

INVESTMENT: FROM \$1250 +
(CUSTOMIZED SKIN MEMBERSHIP)

Not sure which path is right for you?

A skin consultation is available to assess your skin and create a personalized plan

TRAVEL & ON-LOCATION SERVICES

- TRAVEL WITHIN WINNIPEG IS INCLUDED
- TRAVEL OUTSIDE WINNIPEG IS SUBJECT TO A \$0.70/KM ROUND-TRIP FEE
- PARKING AND HOTEL FEES ARE BILLED TO THE CLIENT IF APPLICABLE
- DESTINATION WEDDINGS ARE AVAILABLE UPON REQUEST

BOOKING DETAILS

- A 25% NON-REFUNDABLE RETAINER IS REQUIRED TO SECURE YOUR WEDDING DATE
- REMAINING BALANCE IS DUE ONE WEEK PRIOR TO THE WEDDING
- RETAINERS MAY BE TRANSFERRED ONCE TO A NEW DATE WITH A MINIMUM OF 40 DAYS' NOTICE
- DATES ARE LIMITED AND RESERVED ON A FIRST-COME, FIRST-SERVED BASIS

ADDITIONAL MAKEUP SERVICES FOR WEDDING-RELATED EVENTS (ENGAGEMENT PHOTOS, SHOWERS, BACHELORETTE EVENTS) ARE AVAILABLE AT THE REGULAR MAKEUP RATE.

CANCELLATIONS

- WEDDING MAKEUP SERVICES CANCELLED WITHIN 30 DAYS ARE NON-REFUNDABLE
- WEDDING BOOKINGS REQUIRE A MINIMUM OF SIX WEEKS' NOTICE FOR CANCELLATIONS OR CHANGES TO PARTY SIZE
- IF A WEDDING IS CANCELLED OR POSTPONED, THE RETAINER MAY BE HELD FOR A FUTURE DATE

SKINCARE APPOINTMENTS:

- 48-HOUR CANCELLATION POLICY
- CANCELLATIONS WITHIN 12 HOURS ARE SUBJECT TO A 50% SERVICE FEE

ARTIST CANCELLATION

- IN THE RARE EVENT OF ILLNESS, FAMILY EMERGENCY, OR UNFORESEEN CIRCUMSTANCES, A FULL REFUND WILL BE ISSUED. WHEN POSSIBLE, A LIST OF TRUSTED ALTERNATIVE ARTISTS WILL BE PROVIDED.

STUDIO NOTES

- MINIMUM AGE FOR FACIALS: 13 (PARENTAL CONSENT REQUIRED)
- PLEASE ARRIVE MAKEUP-FREE AND DISCLOSE ANY ALLERGIES PRIOR TO YOUR APPOINTMENT
- SCHEDULING ADJUSTMENTS MAY OCCUR BASED ON ARTIST AVAILABILITY

Let's Connect

Looking forward to supporting your skin and elevating your glow — for your wedding day, and beyond.

✉️ danusja@danusja.com

🌐 www.danusja.com

📷 [@beautybydanusja](https://www.instagram.com/beautybydanusja)

serving Winnipeg + Surrounding areas

